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PTSB Sustainability Strategy 2022 – 2026

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Our Impact in Action

Addressing Climate Change and Supporting the Transition to a Low Carbon Economy



Elevating Our Social Impact and Connecting with Local Communities

- Title Sponsorship of the Irish Olympic Team and the Irish Paralympic Team for the 2024 Games in Paris
- More than 67,000 students reached through the Olympic Federation of Ireland's Dare to Believe School Programme, proudly supported by PTSB
- c.17,700 students completing LIFT Ireland's 'Changing Futures for the Better' Schools Initiative, proudly supported by PTSB
- Launch of the PTSB NextGen athlete recruitment campaign, in partnership with Paralympics Ireland
- 8,000 financial reviews completed last year, supporting customers in taking control of their financial future
- A partnership with Dublin City University (DCU) Access Programme
- Re-certification to the 'Business Working Responsibly Mark' from Business in the Community Ireland



c. €19.4 million in donated and low-cost funding since provided to the Social Finance Foundation since 2009***

€300,000 in charitable giving through the PTSB Community Fund in 2023, which included match funding by the Bank





c.1,700 volunteering hours provided on the ground last year, equating to c.€45,500 of in-kind giving

Community Fund Partners included, Bluestack Special Needs Foundation, Irish Motor Neurone Disease Association, ChildVision, Dublin Society for the Prevention of Cruelty to Animals (DSPCA), Down Syndrome Cork – Field of Dreams and the Cork Cancer Care Centre

Enhancing Our Culture and Investing in Our People

81%

Culture Index Score, +11% above our Culture Index Target of 70%

of employees feel comfortable to be themselves at work regardless of background or life experiences



Female Board Gender Composition and 39% of Senior Leadership positions are filled by Women

- Investors in Diversity Gold Accreditation, Irish Centre for Diversity, 2023
- A Diversity, Equity and Inclusion (DEI) Strategy supported by 5 Employee Resource Groups

 LiveWell, PRISM, DiCE, Adapt and Better Balance
- 15.9% Gender Pay Gap
- 75,000 hours of training delivered through the Bank's eLearning platform COMPASS in 2023
- c.182 employees received an Institute of Banking (IOB) accreditation, with c.792 employees enrolled in banking education programming
- More than 2,300 nominations received to our Values in Practice (VIP) Awards, the Bank's Colleague Recognition Programme. Nominations were up 57% on 2022

Championing our Customers & Creating a Bank that is fit for the Future

- Relationship Net Promoter Score (RNPS)**** of +20pts, up 10 points on last year and placing PTSB in joint first position among the retail banks in Ireland
- c.38,000 new Current Accounts and c.40,000 new Deposit Accounts opened during 2023
- 54% of new Current Account openings took place through the Bank's award winning Digital Current Account
- A Digital Mortgage Application Journey
- Broadening our Business Banking offering through partnerships with Bibby Financial Services, the Strategic Banking Corporation of Ireland, Digital Business Ireland and Worldpay
- A focus on cyber security and data protection with training delivered to all colleagues



* The United Nation's Sustainable Development Goals (SDGs) were launched in 2015 to provide a plan of action for people, planet and prosperity. While we recognise that we may contribute to all 17 SDGs in some way, we have identified 6 as being core to our Strategy.

** A 5-Year Fixed Product available to all new and existing home loan customers where their homes have a confirmed or proposed Building Energy Rating of A1 to B3.

***The Social Finance Foundation was established in 2007 by the Irish Government to address the needs of community organisations and social enterprises for loan funding which was difficult to obtain from mainstream financial institutions. Acting as a 'wholesaler', it provides funding to its lending partners Clann Credo and Community Finance Ireland.

****A Relationship Net Promoter Score (RNPS) is a measure of customer advocacy towards a brand and indicates the willingness of a customer to recommend a company's products or services to others. The question asks customers how likely they are to recommend their bank to friends or family on the basis of their own experience. The range for the scoring is -100 to +100.



A Message From Eamonn Crowley

Our Sustainability Strategy gives us an opportunity to put our purpose into action.

The global climate crisis has elevated the Sustainability agenda not only in Ireland, but around the world. We see it in the continued shift in consumer trends and the growing demand for sustainable products and services – not just in the financial services industry, but more broadly across other sectors. The conversation is only getting started. Now more than ever businesses, such as PTSB, have a significant role to play in supporting our stakeholders to navigate the green transition and to embrace the opportunities that Sustainability brings.

Our Purpose is to work together to build trust with our customers and communities – we are a community serving the community. Our Sustainability Strategy gives us an opportunity to put our purpose into action – enabling us to play our part in addressing the global climate crisis, elevate our social impact, enhance our culture, and deliver what matter most to our customers and colleagues. Ultimately, building a sustainable organisation that is fit for the future.

Sustainability is about more than just being green. For us, it is about doing everything we can to support our customers, colleagues and communities, while ensuring that we conduct and manage all areas of our business in a responsible way.

Of course, we can only do that if we are focused on the right things.

In 2021, we engaged stakeholders to complete a materiality assessment to support us in identifying the Environmental, Social and Governance (ESG) issues that are material to our business. The findings were insightful, and helped guide and inform the development of an overarching Sustainability Strategy for the organisation.

Our Sustainability Strategy is built around four pillars:

- » Addressing Climate Change & Supporting The Transition To A Low Carbon Economy
- » Elevating Our Social Impact & Connecting With Local Communities
- » Enhancing Our Culture & Investing In Our People
- » Championing Small Business & Creating A Bank That Is Fit For The Future

We have made progress - ensuring strong governance and establishing a Sustainability Committee; reducing our carbon impact by 55% since 2009; committing to set sciencebased targets in line with the Paris agreement by 2024; as well as increasing transparency by adding our signature to the TCFD; and, achieving the 'Business Working Responsibly Mark' from Business in the Community Ireland.

The launch of the Bank's Sustainability Strategy marks another important milestone in our journey, as we focus on continuous improvement and further integrating Sustainability into all areas of our business.

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Eamonn Crowley Chief Executive Officer

Engaging With Stakeholders



At PTSB, we recognise that building strong relationships with our stakeholders, and ensuring that we engage with them regularly, plays a fundamental role in informing our Business Strategy. It guides our reporting, allows us to identify risk and emerging trends, while helping us to prioritise investment and resourcing - ultimately, enabling us to conduct and manage all areas of our business in a more sustainable way.

In 2021, we completed a materiality assessment to support us in identifying the Environmental, Social and Governance (ESG) issues that are not only material to our business, but important to our stakeholders. The assessment was undertaken by an independent third party to ensure complete confidentiality and impartially. It used both quantitative and qualitative tools and was completed across the following three phases:

Phase 1 Conducting Desktop Research & Developing A Survey

- Conducting research into existing documentation, including, our business strategy, strategic priorities, purpose, values, existing internal and external stakeholder surveys, peer benchmarking and current and emerging regulation.
- Determining the extent of stakeholder engagement required across each stakeholder group.

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Phase 2 Assessing Stakeholder Engagement Needs

- Mapping stakeholders and identifying stakeholder engagement channels.
- Conducting surveys and 1:1 interviews with key stakeholders

Phase 3 Identifying Materiality

- Analysing data from documentation and stakeholder engagement to identify key themes.
- Developing a materiality matrix, whereby material topics were mapped.

As part of the process, we worked with the third party to compile a longlist of topics that are material to our business. These topics were comprehensive and wide ranging.

Using the longlist of topics, our stakeholders were asked for their perspectives on what they felt were the most important issues that the Bank should be considering. Stakeholders were also invited to put forward any topics that may have not been represented on the list in order for us to capture a holistic view. c.200 of our stakeholders participated in the materiality exercise.

During Phase 3, the findings were consolidated to form a materiality matrix, with the position of material issues being plotted relative to the degree of stakeholder importance and potential business impact. You can view PTSB's materiality matrix on Page 7.

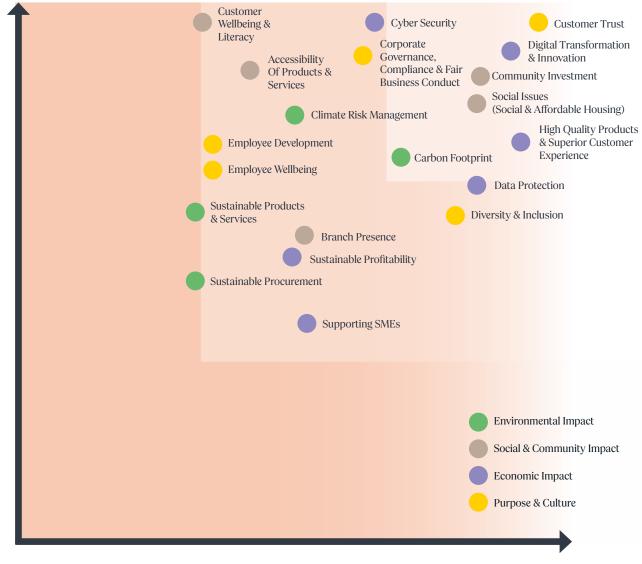
The materiality assessment findings and associated stakeholder insight have played an important role in the development of an overarching Sustainability Strategy for the organisation across 4 key areas. You can view PTSB's Sustainability Strategy overview on Page 8.



Materiality Matrix

Important To Stakeholders

The findings of the materiality assessment exercise with stakeholders were consolidated to form a materiality matrix, with the position of material issues being plotted relative to the degree of stakeholder importance and potential business impact.



Impact On PTSB

It is important to note, that the 20 issues that were deemed as being material to our stakeholders, are also considered as important areas of focus for us at PTSB, regardless of their position within the matrix.

As such, each material issue has been given representation, in one form or another, in our overall Sustainability Strategy.

Sustainability Strategy Overview

The materiality assessment findings and associated stakeholder insight have played an important role in the development of an overarching Sustainability Strategy for the organisation across 4 key areas.

SUSTAINABILITY STRATEGY				
4 Key Areas Of Focus	Addressing Climate Change & Supporting The Transition To A Low Carbon Economy	Elevating Our Social Impact & Connecting With Local Communities	Enhancing Our Culture & Investing In Our People	Championing Small Business & Creating A Bank That Is Fit For The Future
We're Committed To	 » Managing Climate Risk » Delivering sustainable products and services » Ensuring responsible procurement practices » Minismising our carbon impact and managing our wider environmental footprint » Ensuring transparency through reporting 	 » Maintaining our branch presence » Enabling accessibility of our products and services » Encouraging customer financial wellbeing and literacy » Investing in local community initiatives » Addressing social issues, such as social and affordable housing 	 » Encouraging the right cultural behaviours » Embedding our values and creating a culture of 'Speaking Freely' » Focusing on Diversity and Inclusion » Investing in employee learning and development » Fostering employee wellbeing 	 » Delivering high quality products and a superior customer experience » Supporting our Business Banking customers » Investing in digital transformation and innovation » Ensuring cyber security » Managing data protection » Delivering long- term, sustainable profitability

OUR STRATEGY IS UNDERPINNED BY

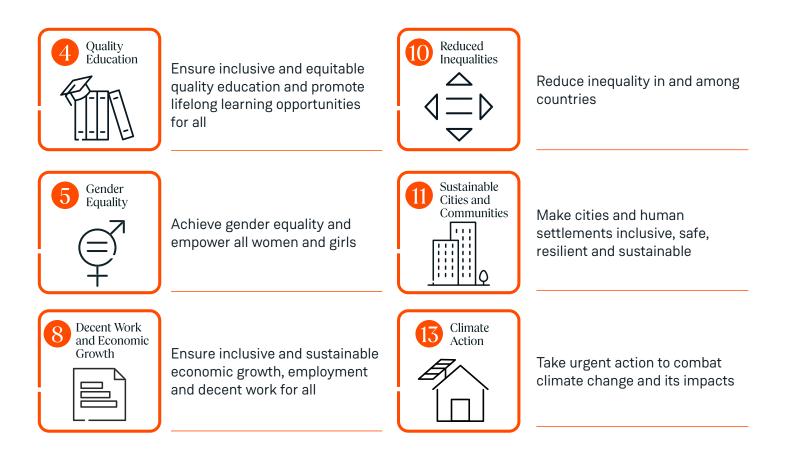
Living Our Purpose And Ensuring Strong Corporate Governance, Compliance And Fair Business Conduct

The 6 United Nations Sustainable Development Goals (SDGs) At The Core Of Our Strategy

Sustainable Development Goals

The United Nation's Sustainable Development Goals (SDGs) were launched in 2015 to provide a plan of action for people, planet and prosperity. The 17 goals act as an urgent call for action for countries to work together to develop strategies to tackle some of the world's most critical issues.

We recognise that while we may contribute to all 17 SDGs in some way, the following 6 have been identified as being core to our Strategy.



Addressing Climate Change & Supporting The Transition To A Low Carbon Economy

Ambition	Action	Assessment
Managing Climate Risk	 » Establishing an overarching Climate Risk Management Framework and associated KPIs » Designing a Framework for assessing and quantifying the impact of Climate Risk on Credit, Market, Operational, Liquidity, Reputation, Liability and Litigation Risk and Business Continuity Management » Embedding Climate Risk across the Three Lines of Defence Model » Implementing processes to ensure continuous alignment between Business Strategy and Climate Risk Management » Providing Climate Risk training to all colleagues, including the Board and Senior Management » Completing an ESG Risk Rating for the Bank 	 » Update the Risk Appetite Statement (RAS) with KRIs developed for Climate Risk including: Transitional Risk and Physical Risk » Produce an ESG Risk Rating in 2022
Delivering sustainable products and services	» Introducing a suite of green products to the market	 » Launch a green product in 2022 » KPIs to be developed as part of green product introduction to the market
Ensuring responsible procurement practices	 » Establishing a Sustainable Procurement Framework and Sustainable Supplier Charter » Reviewing our procurement processes with a view to further integrating sustainability criteria » Conducting a gap analysis across our supply chain in order to limit our exposure and impact 	 » Align 100% of our top tier suppliers to our Sustainable Procurement Framework » Ensure ESG consideration is integrated and embedded further into our tendering processes » KPIs to be developed to measure and manage our supply chain impact

Sustainability Strategy

Minismising our carbon impact and managing our wider environmental footprint	 Continuing to minismise the carbon impact of our operations through the ongoing investment in energy efficiency initiatives, and programming across selected scope 3 activity, with a target to decrease emission intensity by 60% by 2024 (cumulative reduction from a baseline year of 2009) Completing a gap analysis on our impact across scope 3 Setting science based carbon emissions reduction targets (SBTs) by 2024 	 Annual decrease in emission intensity across scope 1, 2 and selected scope 3 emissions to reach -60% target by 2024 Disclose our SBTs in 2024, with progress to be measured and reported on annually
Ensuring transparency through reporting	 Continuing to disclose annually through our Non- Financial Report 	» Publish our Non-Financial Report annually
	» Publishing a standalone Sustainability Report	» Issue a Sustainability Report
	» Continuing to disclose through CDP	» Improve our CDP score
	» Aligning our disclosures with the TCFD	» Publish a TCFD Report



13 Climate Action	
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Elevating Our Social Impact & Connecting With Local Communities

Ambition	Action	Assessment
Maintaining our branch presence	» Maintaining a branch presence in communities across Ireland	 Continue to assess our VOC feedback and use that insight to improve our customer experience in branch
Enabling accessibility of our products and services	 Continuing to embed our Vulnerable Customer Strategy, while introducing additional customer supports Introducing a Customer Framework and Charter in line with ADMA Establishing an Enhanced Customer Support Team Enhancing our supports for Protection Applicants and other customers as part of our wider Financial Inclusion Agenda Developing a Code of Practice for Financial Abuse in collaboration with BPFI and other external stakeholders 	 Transactional Net Promotor Score (TNPS) score for customers who need additional assistance tracking in line with our overall TNPS score Operate within our key risk indicator (KRI) threshold
Encouraging customer financial wellbeing and literacy	» Introducing a financial wellbeing and literacy programme for stakeholders	» KPIs to be developed as part of programme mobilisation
Addressing social issues, such as social and affordable housing	 » Growing our partnership with Ó Cualann Cohousing Alliance » Maximising our 5 year partnership with Social Entrepreneurs Ireland (SEI), addressing some of Ireland's most important social issues 	 » Contribute €350,000 in funding to Ó Cualann Cohousing Alliance to support them in building 1800 affordable homes in communities across Ireland » Provide funding and advisory support to social entrepreneurs
Investing in local community initiatives	 » Deepening the impact of the PTSB Community Fund » Introducing a new Sponsorship Strategy to enable us to grow our impact 	 » Aiming to contribute c.€300,000 back into local communities each year through fundraising and bank matched funding » KPIs to be developed as part of sponsorship programme mobilisation







Enhancing Our Culture & Investing In Our People

Ambition	Action	Assessment
Encouraging the right cultural behaviours	 » Introducing a Culture Charter » Acting on colleague feedback from employee engagement surveys and encouraging the right cultural behaviors with the support of the Bank's Senior Leadership Team (SLT) and People Experience Council (PEC) » Continuing to deliver our Living as Leaders Programme through our LIFT roundtables, values leadership programmes and integration and embedding of our values into all our HR processes 	 » Achieve a consistent Culture Index Score of 70%, or greater » 80% of colleagues participate in LIFT Roundtables » Values based leadership training to be provided for all People Managers bi-annually » Values to be reflected in all HR processes
Embedding our values and creating a culture of 'Speaking Freely'	 » Encouraging a culture of recognition through delivering our 'Values in Practice' VIP Awards and 'VIP Every Day' Programme » Embedding Speak Freely 	 » Maintain or improve our colleague recognition score as part of our Every Voice Counts colleague survey » Maintain or improve the % of colleagues who feel safe to raise a concern through Speak Freely
Focusing on Diversity and Inclusion	 » Embedding our Diversity and Inclusion Strategy across all areas of our business » Working alongside the employee-led Employee Resource Groups (ERGs) – PRISM, Better Balance, LIFE, DICE and the Change Collective 	 » Evolve our maturity level from 'Awareness' to 'Integration' by the end of 2023 » Improve gender balance across our Senior Leadership population
Investing in employee learning and development	 Continuing to invest in learning and development through specific programmes, including: leadership and culture development, learning for the future of work, supporting PTSB transformation and providing ongoing professional training and education support Openly develop our colleagues to enable their retention, engagement and progression 	 » Improve our learning and development score as part of our Every Voice Counts colleague survey » Maintain our level of investment in colleague development programmes » Increase the amount of discretionary learning content available to colleagues, through a combination of digital content, learning programmes, eLearning modules
Fostering employee wellbeing	 » Delivering our Wellbeing Strategy » Working alongside the employee-led Wellbeing Committee to continue to provide support for colleagues across our entire wellbeing offering 	 » Achieve a consistent Employee Engagement Score of 70%, or greater » Improve our wellbeing score as part of our Every Voice Counts colleague survey







Championing Small Business & Creating A Bank That Is Fit For The Future

Ambition	Action	Assessment
Delivering high quality products and a superior customer experience	 Continuing to implement our Customer Experience Strategy Embedding a CX excellence mindset and culture for our colleagues through introducing additional supports and training 	 » Improve our Relationship Net Promotor Score (RNPS) » Improve our Transactional Net Promotor Score (TNPS) » Improve positive VOC feedback » Decrease customer complaints
Supporting our Business Banking customers	 » Supporting Business and Agri customers in transition, with an added layer of focus on customers who need additional support to establish infrastructure for new climate friendly business models » Developing lending products for Business and Agri customers that support sustainability goals and objectives and work with the SBCI to help develop market products to support » Partnering with Agencies (such as Teagasc and DBI) to provide Business and Agri customers with training, advice and tools to further their understanding of Sustainability » Embedding the Teagasc Signpost Programme into our lending processes for Agri » Introducing specific training to support the Agri sector with the help of Teagasc » Mobilising a Sustainability Education Programme for all colleagues 	 » KPIs to be developed as part of programme mobilisation and product development » Embed the 'Sustainability Guide for SMEs' in partnership with DBI » Encourage our Agri customers to follow the Teagasc Signpost Programme supporting sustainability » Annual sustainability training to be delivered to all colleagues
Investing in digital transformation and innovation	 » Delivering a modern and resilient digital platform which is scalable for future growth » Introducing new digital journeys and services for customers » Continuing to migrate customer correspondence to digital channels » Partnering with local Fintechs (such as CreditLogic) to deliver best-in-class customer solutions 	 » Complete our further €50 million investment in technology infrastructure and digital services » Improve digital adoption by customers » Improve our Relationship Net Promotor Score (RNPS)

Sustainability Strategy

Ensuring cyber security	 Maintaining a secure and resilient banking environment by protecting our customers, as well as the Bank, from increasing cyber threat Supporting the Bank's strategic digital transformation objectives through fit for purpose cyber protection, threat intelligence and response capability Keeping pace and maintaining our compliance with emerging and evolving cyber regulation Continuing to educate and upskill our workforce on cyber security 	 » Measure and seek to improve cyber security maturity against industry benchmarks » Ensure milestones are met on our Cyber Security Strategic Roadmap » Continue to deliver an annual programme of training to all colleagues
Managing data protection	» Continuing to emphasis the need to protect both customer and colleague data	 Deliver high quality annual training to all colleagues, and provide additional focused training when gaps are identified





Living Our Purpose & Ensuring Strong Corporate Governance, Compliance & Fair Business Conduct

PTSB is committed to operating responsibly and conducting our business to the highest ethical and professional standards. We are focussed on upholding the highest standard of conduct and behaviour among our people. This is not just a 'nice-to-have' – it is a commitment that underpins how we work together, our relationship with society, and, most importantly, how we build trust with our customers and play an active role in communities across the country.

Our Sustainability Strategy is underpinned by a commitment to living our Purpose and ensuring strong corporate governance, compliance and fair business conduct. We have the following in place to support the delivery of our Strategy.



Committing To Going Further



The Business Working Responsibly Mark Following a comprehensive programme of work, in 2020 the Bank was honored to receive the 'Business Working Responsibly Mark' (The Mark) from Business in the Community Ireland (BITCI). The Mark is an external accreditation recognising best in class Responsible Business Programmes in Ireland and as such, the Bank has joined a prestigious group of only 40 other companies who have achieved this accolade. As part of this accreditation, our CEO Eamonn Crowley, sits alongside the CEOs of other member companies as part of the Leaders Group on Sustainability – a collaborative group who work with key stakeholders to drive Environmental, Social and Governance (ESG) change across the country. We will continue to work alongside BITCI to develop our Responsible and Sustainable Business Programme in the years that lie ahead.

For more on the Business Working Responsibly Mark, please click here



Business In The Community Ireland's 'Elevate Pledge' In 2021, PTSB added our signature to Business in the Community Ireland's 'Elevate Pledge', committing to building inclusive workplaces that are representative of all members of our society. Workplaces have become more diverse, incorporating a multiplicity of backgrounds, experiences and identities. This has brought huge benefits to Irish business. However, diversity alone is not enough. Workplace inclusion is about creating a culture where everyone feels welcome, has access to opportunities and is supported to thrive.

For more on the Elevate Pledge, please click here

BUSINESS IN THE COMMUNITY IRELAND





Business In The Community Ireland's 'Low Carbon Pledge' In 2021, PTSB added our signature to Business in the Community Ireland's Low Carbon Pledge, deepening our commitment to long-term sustainability and committing to new climate action goals. The Pledge focusses on setting carbon emissions reduction targets based on science by 2024 and will include measuring and reducing our entire carbon footprint in line with the Paris Agreement and the latest IPCC findings. It calls on companies like PTSB to set robust carbon emissions reduction targets based on science, ultimately achieving a net-zero economy by 2050.

For more on the Low Carbon Pledge , please click here

CDP In 2021, PTSB furthered its commitment to environmental transparency by disclosing its environmental impact through CDP, the non-profit that runs the world's leading environmental disclosure platform. By completing CDP's annual request for disclosure on climate change, the Bank is demonstrating the transparency and accountability vital to tracking progress toward a thriving, sustainable future. We will continue to disclose our carbon emissions as part of our annual reporting process and as part of CDP each year.

For more on CDP, please click here

The Task Force On Climate-Related Financial Disclosures In 2021, PTSB became a supporter of the Task Force on Climate-related Financial Disclosures (TCFD).

The TCFD is a voluntary climate-related financial disclosure framework designed to promote more informed investment, credit, and insurance underwriting decisions and, in turn, enable stakeholders to better understand the concentrations of carbon-related assets in the financial sector and the financial system's exposures to climate-related risks.

The disclosure recommendations are structured around four thematic areas that represent core elements of how an organisation operates, including: governance, strategy, risk management and metrics and targets.

For more on the TCFD, please click here

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For more on our committment to building a sustainable business, please